

Surviving...and Thriving!
Positioning Your Practice for Success
in the Era of Volume Over Value

Nebraska Medical Association
Annual Meeting
September 18, 2015



Can you relate??

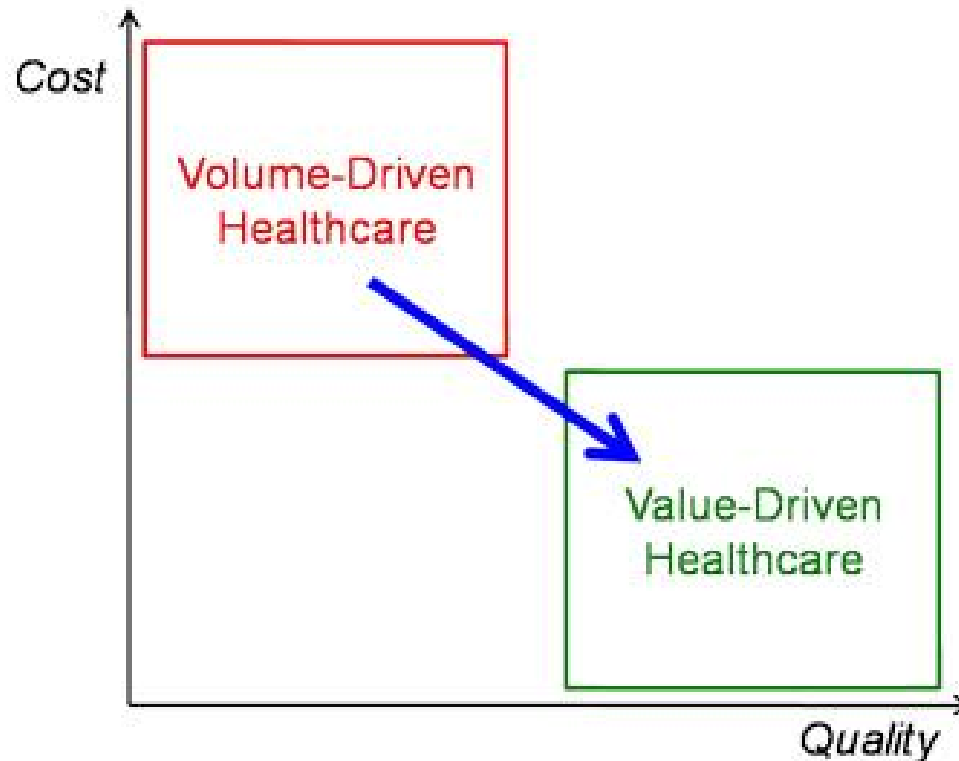


So today...

Let's Talk

Healthcare!

The Shift from Volume to Value



Courtesy of Center for Healthcare Quality and Payment Reform



Population Health Management and Cutting the Fat



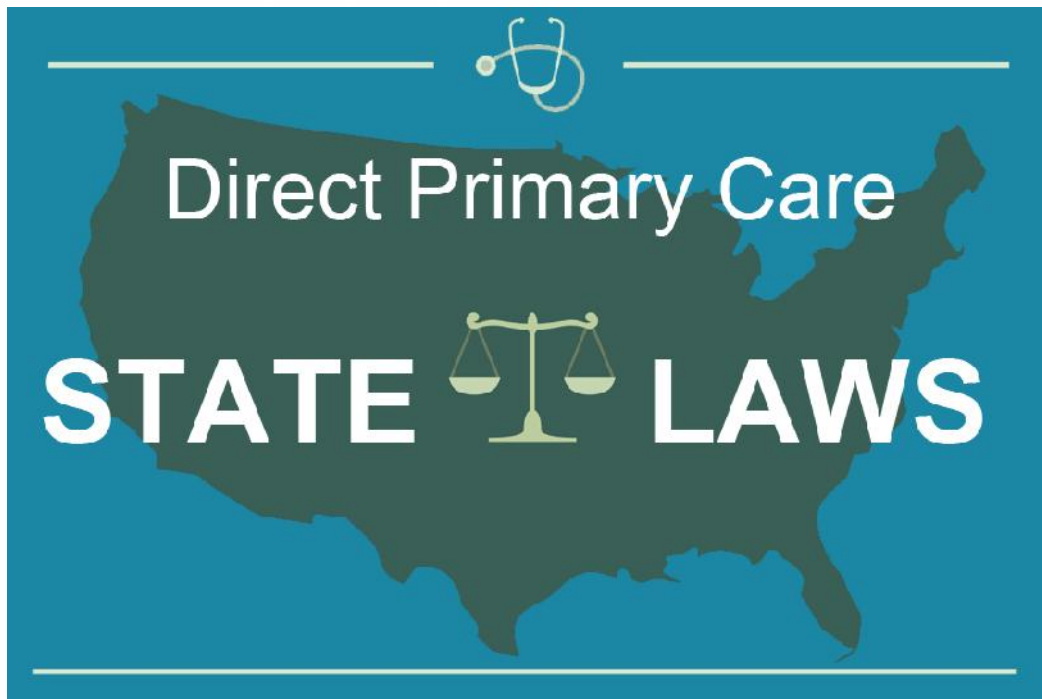
What's your game plan?



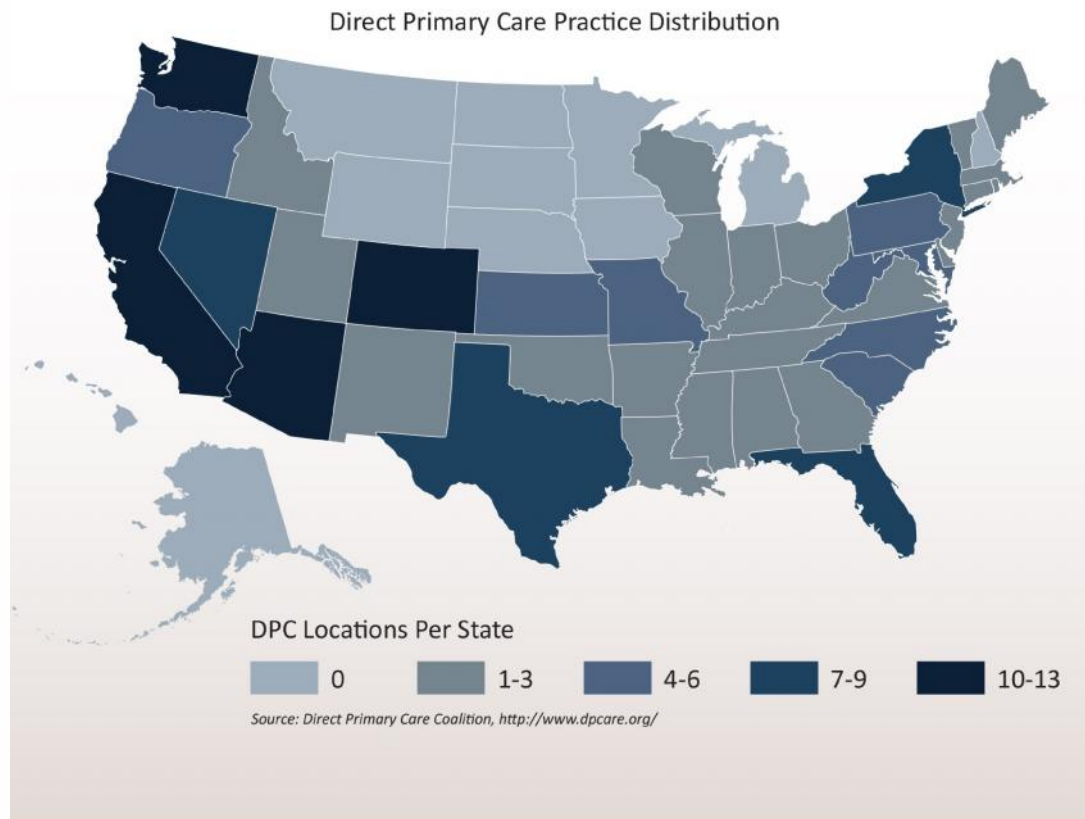
New Care Delivery and Reimbursement Models



Direct Primary Care and Concierge Medicine



Where is DPC?



Personalized Medicine



Medicine Today

Reactive, population-based,
one-size-fits-all model of care



Personalized Medicine

Predictive, preventive, patient-
centric model of care



Courtesy of Coriell Personalized Medicine Collaborative



Telemedicine, mHealth, and more



The Bright Shiny Object Phenomenon



The Big Takeaway



No more...



More...



Thank you!



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